AGRI4POL

Contents

Background

Pollinators, like bees and butterflies, are essential for agriculture and ecosystems, but they face many threats worldwide.

AGRI4POL aims to make farming less harmful to pollinators and instead turn it into a positive force that supports pollinator biodiversity and their role in crop pollination.

Logo

AGRI4POL

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Please always use the logo as indicated below.

Please keep the logo proportions and colour schemes.

Logo • variations

Funding

Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:

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For dark backgrounds please use the version with white letters

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Font
Please always use the arial font for the funding statements.

EU emblem
Must always be on the left side or above the funding text.

Minimum size of the logo
The minimum height of the EU emblem must be 1 cm.

Fonts

Aa

Montserrat

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

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Aa

Acari Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

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Colours

HEX #3d7f18
RGB 61 127 24
CMYK 78 27 100 14
GrayScale 62

HEX #efd516
RGB 239 213 22
CMYK 9 10 99 0
GrayScale 22

HEX #222c2d
RGB 34 44 45
CMYK 77 64 63 64
GrayScale 84

HEX #5175ad
RGB 81 117 173
CMYK 74 52 8 0
GrayScale 56

HEX #ff814a
**RGB** 255 129 74
CMYK 0 62 76 0
GrayScale 37

HEX #f8f7f0
RGB 248 247 240
CMYK 2 2 4 0
GrayScale 3

Templates
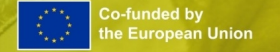
available on internal SharePoint

available on internal SharePoint

Templates

DELIVERABLE & MILESTONE TEMPLATES

AGRI4POL

Mx.y Title of Milestone

DD/MM/YYYY

Lead Beneficiary:
Author(s):

AGRI4POL receives funding
innovation programme unde
Education, Research and Inn
author(s) only and do not
European R

AGRI4POL

Dx.y Title of Deliverable

DD/MM/YYYY

Lead Beneficiary: Name of Beneficiary Institution
Author(s): Name Surname

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Education, Research and Innovation (SERI). Views and opinions expressed are those of the
author(s) only and do not necessarily reflect those of the European Union (EU), the
European Research Executive Agency (REA), or the SERI.

Visuals

PROMOTING SUSTAINABLE AGRICULTURE FOR POLLINATORS

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PROMOTING SUSTAINABLE AGRICULTURE FOR POLLINATORS

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Visuals

Visuals

VIRTUAL MEETING BACKGROUNDS
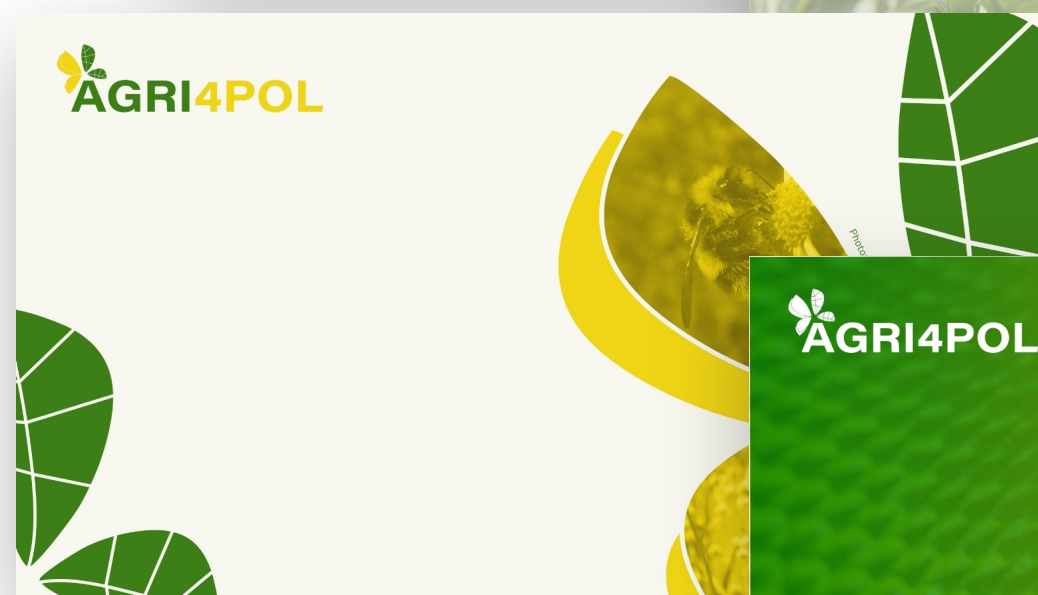
Visuals

ILLUSTRATIONS

Background

OB1

OB2

OB3

OB4

OB5

OB6

OB7

Crop-pollinator relationships

Pollinator-friendly farming

available on internal SharePoint

Promotional materials

QR STICKER

Promotional materials

STICKER

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BOOKMARKS